

Liisa Andreassen

Founder - Echoes of the Forest

[Owner - Cottage Cooking](#)

The inspiration behind "Echoes of the Forest" was moved by the devastation left behind by Hurricane Helene and saw the potential for healing through art. She's lived in Asheville, NC, since 2004 and is a content writer and editor who helps small and large businesses tell their stories.

She received her Master's Degree in Media Studies from the New School for Social Research in New York City and also worked for a non-profit in NYC where she helped with grant writing and secured funding from the Mayor's Office of NYC: The Committee for Positive Action. Since living in Asheville, she's been a member of the Junior League of Asheville, where she was Vice President of Communications; and also a former Board member (Vice President) for the Public Relations Association of Western North Carolina. She is the co-founder of a successful cooking class business, Cottage Cooking, which has been in business for 10 years.

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