

Marilyn Ball

Marketer, Speaker, Teacher, & Storyteller

<https://12twelve.me/>

Marilyn Ball is a visionary leader, storyteller, and advocate for community-driven change. As the host of *Speaking of Travel*, an iHeart Radio show and global podcast, Marilyn brings the world to her audience through engaging conversations with travelers, changemakers, and industry leaders. Her passion for exploration goes beyond adventure, and she uses travel as a platform to foster awareness, connection, and environmental stewardship.

Marilyn is also the author of *The Rise of Asheville: An Exceptional History of Community Building*, a compelling exploration of how creativity, collaboration, and resilience have shaped one of America's most beloved cities. Her deep understanding of place-making and community-building is evident in her work as the founder of *12Twelve Collaborative Solutions*, where she has spent over 25 years driving strategic marketing and communications initiatives in tourism, economic development, and the hospitality industry.

Contact:

marilynball@me.com